

# CANBERRA Doctor

Informing the Canberra  
medical community since 1988



PO Box 560 CURTIN ACT 2605

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## ADVERTISING AGREEMENT FOR CANBERRA DOCTOR 2019-2020

Advertiser: .....

Mailing Address: .....

Contact Name: .....

Phone: .....

Fax: .....

Email: .....

### Advertising cut-offs for 2019:

Advertising booking and copy to be received by 10:00am on the following dates. \*

- Wednesday, 13 February
- Wednesday, 13 March
- Wednesday, 10 April
- Wednesday, 8 May
- Wednesday, 12 June
- Wednesday, 10 July
- Wednesday, 14 August
- Wednesday, 11 September
- Wednesday, 9 October
- Wednesday, 13 November

\*NOTE: As of 2020 there will be an increase in our advertising prices.

### Bookings – 2019:

<input type="checkbox"/>	Issue 1
<input type="checkbox"/>	Issue 2
<input type="checkbox"/>	Issue 3
<input type="checkbox"/>	Issue 4
<input type="checkbox"/>	Issue 5
<input type="checkbox"/>	Issue 6
<input type="checkbox"/>	Issue 7
<input type="checkbox"/>	Issue 8
<input type="checkbox"/>	Issue 9
<input type="checkbox"/>	Issue 10

### Bookings – 2020:

<input type="checkbox"/>	Issue 1
<input type="checkbox"/>	Issue 2
<input type="checkbox"/>	Issue 3
<input type="checkbox"/>	Issue 4
<input type="checkbox"/>	Issue 5
<input type="checkbox"/>	Issue 6
<input type="checkbox"/>	Issue 7
<input type="checkbox"/>	Issue 8
<input type="checkbox"/>	Issue 9
<input type="checkbox"/>	Issue 10

**Early General News Rates (EGN) (Placement and artwork/design – where required)**

(Please tick relevant box)

Size	2019 Price	2020 Price
<input type="checkbox"/> 1/5 page (97mm x 120mm)	\$800.00	\$800.00
<input type="checkbox"/> 1/4 page (250mm x 80mm – strip)	\$1,200.00	\$1,200.00
<input type="checkbox"/> 1/2 page (250mm x 120mm – strip)	\$1,900.00	\$1,900.00
<input type="checkbox"/> Full page (250mm x 295mm)	\$4,000.00	\$4,000.00
<input type="checkbox"/> Front Strip only (250mm x 80mm)	\$1,500.00	\$1,500.00
<input type="checkbox"/> Special size – price available on request based on per column centimetre		

**\* AGENCIES WILL NEED TO ADD COMMISSION AS WE ARE UNABLE TO OFFER A DISCOUNT TO AGENCIES FOR LESS THAN A FULL YEAR BOOKING**

*All prices are GST inclusive*

When preparing advertising copy please note the following dimensions of our publication. Please use this as a guide for artwork.

- 5 columns per page
- 1 column – 46mm
- 2 columns – 97mm
- 3 columns – 148mm
- 4 columns – 199mm
- 5 columns – 250mm

**“BACK PAGE CLASSIFIEDS” RATE (Includes artwork/design where required)**

(Please tick relevant box)

Size:	2019 Price:	2020 Price:
<input type="checkbox"/> 46mm x 39mm	\$125.00	\$125.00
<input type="checkbox"/> 46mm x 81mm	\$250.00	\$250.00
<input type="checkbox"/> 97mm x 39mm	\$250.00	\$250.00
<input type="checkbox"/> 97mm x 81mm	\$500.00	\$500.00
<input type="checkbox"/> 148mm x 122mm	\$1,150.00	\$1,150.00
<input type="checkbox"/> Special size – price available on request		

**“INSERTS AND NESTING” RATES**

**INSERT** – inserted between the flysheet and the newspaper

**Single sheet** – cost \$750.00 per edition

**Multiple sheets** – contact AMA (ACT)

**NESTING** – inserted inside the front cover of the newspaper

**Single sheet** – cost \$1225.00 per edition

**Multiple sheets** – contact AMA (ACT)

**ADVERTISING PACKAGES AVAILABLE**

(Please tick one box only)

**AMA Member discount – 15% discount applies**

**AND**

**10 Months booking – PRE-PAID – 20% discount applies**

Commencement month / year

Expiry month / year


**OR**

**10 Months booking – paid monthly – 10% discount applies**

Commencement month / year

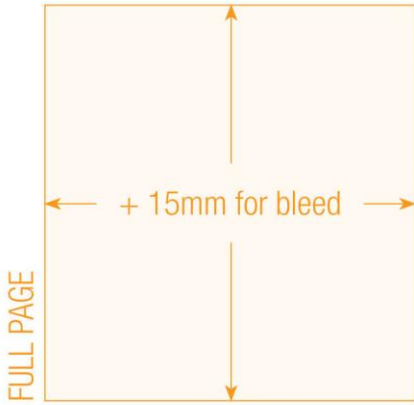
Expiry month / year


**TERMS AND CONDITIONS** (please read and sign below):

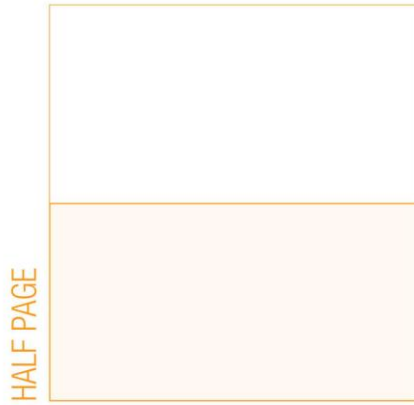
- 2019 prices may be subject to change.
- Some bookings may require payment in advance. Payment of accounts within 30 days from invoice date.
- Where an advertisement requires typesetting a proof in PDF format will be sent by email or fax for review prior to printing. This normally occurs in the week prior to publication.
- Initial design and layout included in cost of advert. There is no charge for one change. Subsequent changes will be charged at \$50 per change.
- Cancellation fee of 100% of advert cost for less than 21 days' notice to withdraw an advert may apply.
- AMA ACT reserves the right to vary the number and timing of editions.

**I agree to the above terms and conditions:** \_\_\_\_\_  
(signature)

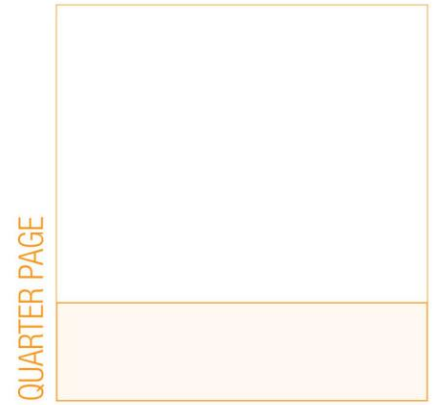
### EGN ADVERT SIZES



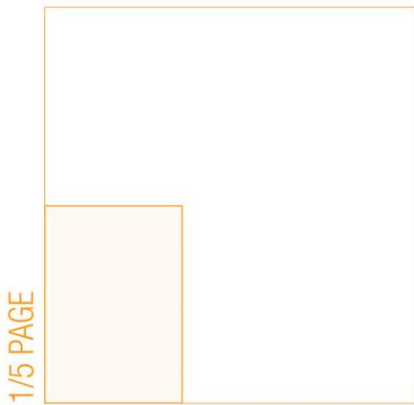
w: 250mm x h: 295mm



w: 250mm x h: 120mm



w: 250mm x h: 80mm

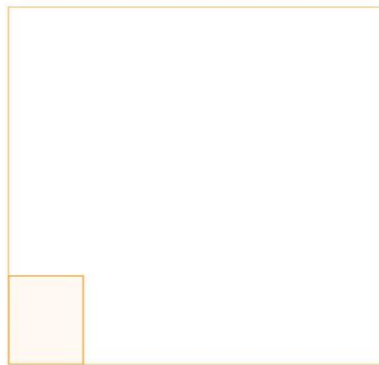


w: 97mm x h: 120mm

### BACK PAGE CLASSIFIEDS ADVERT SIZES



w: 46mm x h: 39mm



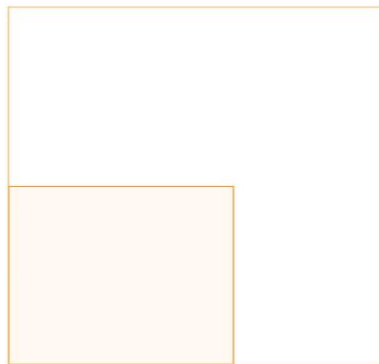
w: 46mm x h: 81mm



w: 97mm x h: 39mm



w: 97mm x h: 81mm



w: 148mm x h: 122mm