

# CANBERRA Doctor

Informing the Canberra  
medical community since 1988



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## ADVERTISING AGREEMENT FOR CANBERRA DOCTOR 2017-2018

**Advertiser:** .....

**Mailing Address:** .....

**Contact Name:** .....

**Phone:** .....

**Fax:** .....

**Email:** .....

### Advertising cut-offs for 2017:

Advertising booking and copy to be received by **10:00am** on the following dates.\*

- Wednesday, 1 February
- Wednesday, 8 March
- Wednesday, 5 April
- Wednesday, 10 May
- Wednesday, 7 June
- Wednesday, 5 July
- Wednesday, 9 August
- Wednesday, 6 September
- Wednesday, 4 October
- Wednesday, 8 November

\*Special arrangements may be made on request.

### Bookings – 2017:

- |                          |           |
|--------------------------|-----------|
| <input type="checkbox"/> | February  |
| <input type="checkbox"/> | March     |
| <input type="checkbox"/> | April     |
| <input type="checkbox"/> | May       |
| <input type="checkbox"/> | June      |
| <input type="checkbox"/> | July      |
| <input type="checkbox"/> | August    |
| <input type="checkbox"/> | September |
| <input type="checkbox"/> | October   |
| <input type="checkbox"/> | November  |

### Bookings – 2018:

- |                          |           |
|--------------------------|-----------|
| <input type="checkbox"/> | February  |
| <input type="checkbox"/> | March     |
| <input type="checkbox"/> | April     |
| <input type="checkbox"/> | May       |
| <input type="checkbox"/> | June      |
| <input type="checkbox"/> | July      |
| <input type="checkbox"/> | August    |
| <input type="checkbox"/> | September |
| <input type="checkbox"/> | October   |
| <input type="checkbox"/> | November  |

**Early General News Rates (EGN) (Placement and artwork/design – where required)**

(Please tick relevant box)

Size	Price
<input type="checkbox"/> 1/5 page (97mm x 120mm)	\$800.00
<input type="checkbox"/> 1/4 page (250mm x 80mm - strip)	\$1,200.00
<input type="checkbox"/> 1/2 page (250mm x 120mm - strip)	\$1,900.00
<input type="checkbox"/> Full page (250mm x 295mm)	\$4,000.00
<input type="checkbox"/> Front Strip only (250mm x 80mm)	\$1,500.00
<input type="checkbox"/> Special size – price available on request based on per column centimetre	

**\* AGENCIES WILL NEED TO ADD COMMISSION AS WE ARE UNABLE TO OFFER A DISCOUNT TO AGENCIES FOR LESS THAN A FULL YEAR BOOKING**

*All prices are GST inclusive*

When preparing advertising copy please note the following dimensions of our publication. Please use this as a guide for artwork.

- 5 columns per page
- 1 column – 46mm
- 2 columns – 97mm
- 3 columns – 148mm
- 4 columns – 199mm
- 5 columns – 250mm

**“BACK PAGE CLASSIFIEDS” RATE (Includes artwork/design where required)**

(Please tick relevant box)

Size:	Price:
<input type="checkbox"/> 46mm x 39mm	\$125.00
<input type="checkbox"/> 46mm x 81mm	\$250.00
<input type="checkbox"/> 97mm x 39mm	\$250.00
<input type="checkbox"/> 97mm x 81mm	\$500.00
<input type="checkbox"/> 148mm x 122mm	\$1,150.00
<input type="checkbox"/> Special size – price available on request	

**“INSERTS AND NESTING” RATES**

**INSERT** - inserted between the flysheet and the newspaper

**Single sheet** - cost \$750.00 per edition

**Multiple sheets** - contact AMA (ACT)

**NESTING** – inserted inside the front cover of the newspaper

**Single sheet** – cost \$1225.00 per edition

**Multiple sheets** - contact AMA (ACT)

**ADVERTISING PACKAGES AVAILABLE**

(Please tick one box only)

**AMA Member discount – 15% discount applies**

**AND**

**10 Months booking – PRE-PAID – 20% discount applies**

Commencement month / year

Expiry month / year


**OR**

**10 Months booking – paid monthly – 10% discount applies**

Commencement month / year

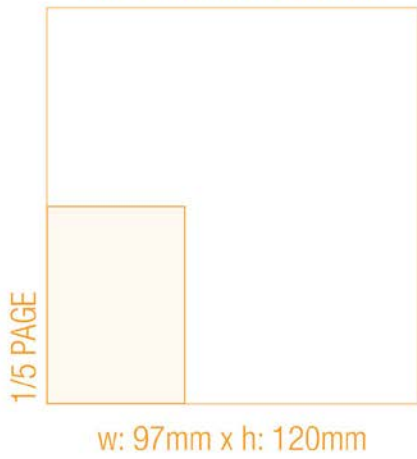
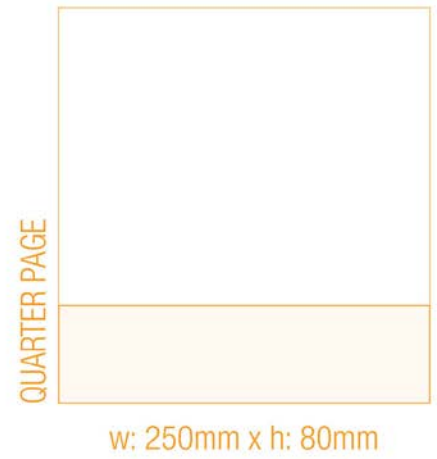
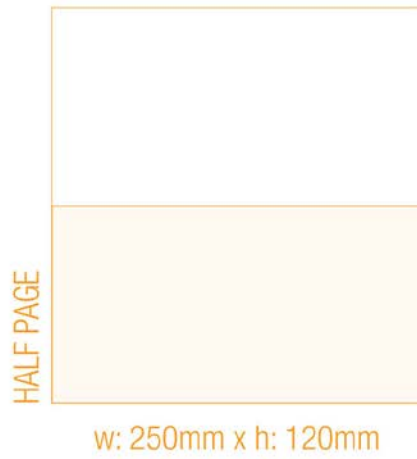
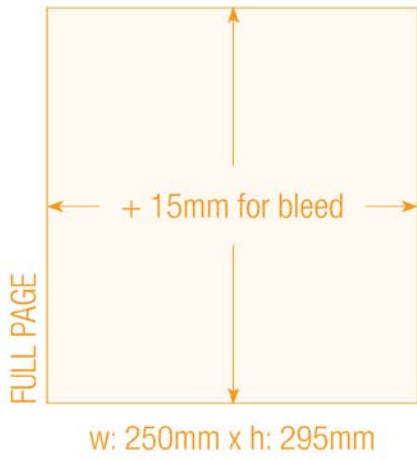
Expiry month / year


**TERMS AND CONDITIONS** (please read and sign below):

- Pre-paid bookings will be at the 2017 rate and not subject to change.
- Some bookings may require payment in advance. Payment of accounts within 30 days from invoice date.
- Where an advertisement requires typesetting a proof in PDF format will be sent by email or fax for review prior to printing. This normally occurs in the week prior to publication.
- Initial design and layout included in cost of advert. There is no charge for one change. Subsequent changes will be charged at \$100 per change.
- Cancellation fee of 100% of advert cost for less than 21 days' notice to withdraw an advert may apply.
- AMA ACT reserves the right to vary the number and timing of editions.

I agree to the above terms and conditions: \_\_\_\_\_  
(signature)

### EGN ADVERT SIZES



### BACK PAGE CLASSIFIEDS ADVERT SIZES

