



**Friday 7 - Saturday 8
September 2018**

Brisbane Convention
& Exhibition Centre

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**PRIVATE PRACTICE &
MEDICO-LEGAL CONFERENCE**

**THINK OUTSIDE
THE SQUARE**

Speakers



THE HON JUSTICE DAVID BODDICE

Supreme Court of Queensland

The Honourable Justice David Boddice graduated of Laws (Honours) from The University of Queensland in 1983. In 1984, Justice Boddice was admitted as a Barrister of the Supreme Court of Queensland and appointed as Senior Counsel in 2001.

His Honour has previously served as a member of the Queensland Anti-Discrimination Tribunal (2006-09); Chair of the Queensland Nursing Tribunal (2007-09); Director (1993-2010) and Chair (2006-10) of Barristers' Chambers Limited; Junior Vice President (2006-08), Senior Vice President (2008-10) and Legal Patron (2014-present) of the Medico-Legal Society of Queensland; and member of the Continuing Professional Development Committee of the Bar Association of Queensland (2007-09).

Justice Boddice was appointed a Judge of the Supreme Court of Queensland in 2010.



JULIE BROOKE-COWDEN

Manager - Claims and Advisory
Services (East), MDA National

Julie Brooke-Cowden graduated from Macquarie University in 1994 with a Bachelor of Science and a Bachelor of Laws. She obtained her Specialist Accreditation in Personal Injury (Defendant) Litigation in 2000 and her Master of Laws from the University of Sydney in 2005. Julie is an adjunct lecturer with the University of Notre Dame Australia's School of Medicine in Sydney, and a mentor with the Law Society of New South Wales' Women's mentoring program. She was also a member of Concord Repatriation General Hospital's Human Research Ethics Committee for the past 10 years.

Since commencing with MDA National in 2005, Julie has provided assistance and advice to doctors with respect to complaints, claims, performance and disciplinary issues, conduct and health matters, Medicare investigations and audits, pharmaceutical services investigations, and coronial investigations and inquests.



DR MICHAEL CLEMENTS

General Practitioner, Fairfield Central
Medical Practice; and Far North Area
Representative, AMA Queensland Council

Dr Michael Clements served with the Royal Australian Air Force (RAAF) for 13 years. After working in various locations around the world, Michael now owns and works in a private practice in Townsville as a GP and as a designated aviation medical examiner. He is a Fellow of the Australasian College of Aerospace Medicine, Royal Australian College of General Practitioners, and the Royal Australasian College of Medical Administrators.

He completed the DipAvmed in the UK in 2010 and remains active in the RAAF Specialist Reserve. Michael continues to supervise general practitioners in training and works part-time as a director of rural generalist training for the Queensland Rural Generalist Pathway.



PAUL COPELAND

Director, William Buck

Paul Copeland has extensive knowledge of the medical and dental industries, including all areas of general and specialist practice. Paul assists clients with their accounting, tax and business advisory requirements. An active property developer himself, Paul also has a substantial client base of individuals and corporations in property development, and advises them on commercial and taxation issues as they relate to the property industry. Through his strong network of referrers and business partners, Paul provides his clients with invaluable specialist knowledge in their industries. His accounting advice is highly sought after at different medical and property seminars and networks across the state.



DR BEN DUKE

Consulting Psychiatrist, Connolly Clinic,
Belmont Private Hospital

Dr Ben Duke is a psychiatrist in private practice at Belmont Private Hospital, Brisbane. He works in both clinical and civil forensic areas. He previously worked in the public sector, mainly in consultation liaison psychiatry. Ben served two terms on the AMA Queensland Council, and was President of the Australian and New Zealand Association of Psychiatrists in Training. In the spare time allowed by his four-year-old son, he plays the oboe in the Queensland Medical Orchestra, and tries to make a ballet class at least once a week.



ELIISA FOK

Manager, KPMG

Eliisa Fok is a Manager at KPMG Canberra in the Policy, Programs & Evaluation team currently focussing on Health, Aging and Human Services. She recently joined KPMG following her role as a Senior Policy Adviser in AMA Federal's Medical Practice team where she managed the AMA's Fees List and MBS reform portfolios and the AMA's Council for Private Specialist Practice. She has held a variety of senior policy and project roles across national peak-body and not-for-profit health organisations in Australia and Canada. Eliisa has a background in health research, policy and advocacy and holds a Master of Public Health (Epidemiology & Biostatistics) from the University of Melbourne.

Speakers



DR GRAHAM HAY-SMITH

Ophthalmic and Cataract Surgeon, owner and CEO, Moreton Eye Group and the Moreton Day Hospital

Dr Graham Hay-Smith is a practicing ophthalmic and cataract surgeon and is the owner/CEO of the Moreton Eye Group and the Moreton Day Hospital. He trained in central London, working in a range of major teaching hospitals including St George's, St Thomas' and Guy's, St Bartholomew's and The Royal London. He did his ophthalmic registrar training at the world famous Moorfields Eye Hospital and a Fellowship in Medical Retina and Uveitis at the Western Eye Hospital and The Chelsea and Westminster Hospital. Prior to his successful career as an eye surgeon he was an investment banker. He was also a Lieutenant Colonel in the British Army Reserve and saw active service in the Gulf in 2003. He moved to Brisbane in 2013.



BILL HICKEY

Partner, HWL Ebsworth Lawyers

Bill Hickey is a member of HWL Ebsworth's Litigation and Dispute Resolution team in Brisbane. He has over 30 years' experience managing litigation and the resolution of commercial disputes. Bill advises in disputes involving directors and corporate governance, construction and engineering, contract enforcement, partnerships, professional negligence, intellectual property and insolvency situations. Bill has been recognised as one of Queensland's leading litigators by Best Lawyers™ Australia and Asia Pacific Legal 500. Bill has proven himself to be able to work closely with his clients in order to achieve a preferred resolution strategy. As part of this, he regularly collaborates with consultants and independent experts across a variety of fields.



EMMA HOSSACK

President, Medical Software Industry Association

Emma Hossack is the Chief Executive Officer at Extensia, BarWeb and Binder. She is also the Director of ScriptWise and the President of the Medical Software Industry Association (MSIA). MSIA's members include software providers for all aspects of Australia's healthcare sector. Previously, Emma was a practising commercial lawyer with an interest in information logistics.



VANESSA JAMES-MCPHEE

Senior Associate, HWL Ebsworth
Lawyers

Vanessa James-McPhee is a member of HWL Ebsworth's National Workplace Relations & Safety team and is based in Brisbane. During her career, Vanessa has gained experience in providing businesses in the medical and allied health sector with workplace advice and solutions. Vanessa's experience includes advising on performance management and dismissal of employees, restructures and redundancies, workplace bullying, harassment and discrimination complaints, transfer of business, employment contracts and policies and procedures. Vanessa also undertakes workplace investigations, including interviewing and drafting witness statements, findings reports and recommendations, and delivers training seminars addressing employment, workplace and safety issues.



ANGELA JEFFREY

Director, Business Advisory,
William Buck

Angela Jeffrey is the Business Advisory Director at William Buck. She works extensively with the medical and dental industries, covering all areas of general and specialist practices, assisting with their accounting, tax and business advisory requirements. Angela understands the unique issues faced by practitioners, particularly those with private practices, and helps structure their business to achieve maximum results.



JOSHUA LIDDLE

Solicitor, HWL Ebsworth Lawyers

Joshua Liddle practices in HWL Ebsworth's Brisbane Health Law team, and advises health practitioners from hospitals and private medical clinics on all aspects of healthcare regulation, including medical negligence claims, professional disciplinary complaints, Medicare investigations and coronial investigations. Joshua's experience includes defending medical negligence claims under the *Personal Injuries Proceedings Act 2002* (Qld), representing doctors the subject of investigation by the Office of the Health Ombudsman and Australian Health Practitioner Regulation Agency, representing doctors with respect to allegations of misconduct under the *Public Service Act 2008* (Qld), and representing doctors with respect to coronial investigations, the Medicare Practitioner Review Program and Professional Services Reviews.

Speakers



CHRIS MARIANI

Director, Medical and General Risk Solutions

Chris Mariani is Medical and General Risk Solutions' medical indemnity expert. He has over 20 years of insurance experience, the majority of which is specialised medical indemnity insurance. He previously worked for a major medical indemnity insurer managing corporate clients, brokers, underwriting and leading the products department – where he was responsible for developing and managing medical indemnity policies.

Chris has advised some of the largest medical corporate organisations in Australia, including private hospitals and health care businesses. He has worked on global insurance programs and small to medium enterprise (SME) businesses across many industries. Chris has a thorough understanding of medical indemnity legislation and holds numerous insurance qualifications and a Master's of Applied Finance.



HEATHER MCDONALD

Director Education and Early Adoption, Australian Digital Health Agency

Heather McDonald is the Director of Clinical and Community Use and Education Support at the Digital Health Agency (2000-present). Heather worked at the National E-Health Transitional Authority prior to the Agency being formed. She has a nursing background and has worked in many areas of nursing.



RACHELE MITCHELL

Solicitor and Claims Manager, MDA National

Rachele Mitchell holds a Bachelor of Laws and a Bachelor of Nursing and has practised as a solicitor in the areas of medical negligence, professional indemnity, and public liability. In addition to her legal experience, Rachele has over 10 years' experience as a registered nurse in the surgical and perioperative environment.

Rachele commenced at MDA National following five years with the Australian Health Practitioner Regulation Agency (AHPRA) managing professional performance, and health and conduct investigations on behalf of the Medical Board of Australia among other professional boards, and later, providing advice to AHPRA and the National Boards as a senior policy advisor.

Commencing as a claims manager with MDA National in 2017, Rachele now provides assistance and advice to medical practitioners regarding medico-legal issues/risk management, professional performance and disciplinary matters, informal and formal complaints, coronial investigations, employment disputes, and legal claims.



SIMON MOORE

Financial Specialist, BOQ Specialist

Simon Moore is a financial specialist with over 14 years' experience. Simon is part of BOQ Specialist's commercial team and specialises in finance for healthcare professionals, including medical equipment leasing, motor vehicle finance, medical property finance and business loans. Prior to joining BOQ Specialist, Simon spent five years in commercial lending and two years in consumer finance.



HANYA OVERSBY

Director, Specialist Consulting; and
Director, Health Business Network

Hanya Oversby provides expert advice and guidance to medical specialists on medical business development and strategies. A professional business consultant, coach, advisor, educator and facilitator with an established industry reputation, she designs and delivers tailored consulting services to the medical industry.

Hanya has helped over 950 medical businesses clarify, strategise and achieve their business goals. She works collaboratively with health industry corporates to meet, drive and inspire their strategic partners' medical business needs. She is regularly invited to chair or speak at conferences and meetings, such as The Macquarie School of Management and the Australian Society of Cosmetic Dermatology. Hanya also writes articles on medical business topics for many organisations.



SCOTT OXFORD

Creative Director and Partner, New
World Order

Scott Oxford is creative director and partner in New Word Order, a creative agency with a focus on brand and behaviour change. He has led strategy and creative for major quit smoking and vaccination campaigns, and has a passion for people and culture projects. As a business owner of 15 years he brings a practiced understanding of the importance to SMEs of ROI for brand, marketing and communication projects. He is active on his agency's social media, as well as on a range of his own channels.

Speakers



KATHARINE PHILP

Partner, HWL Ebsworth Lawyers

Katharine Philp heads the HWL Ebsworth Health Law practice group in Brisbane and is highly regarded for her expertise in health law and medical negligence. She has 30 years' experience defending personal injury actions across various Australian jurisdictions and has conducted health law related matters for over 25 years. Her expertise includes the successful defence of claims against doctors, coronial investigations and inquests, disciplinary action and investigations by regulators, mandatory reporting issues, disputes with specialist colleges, and professional insurance and indemnity issues. Katharine holds a Master's of Health and Medical Law from the University of Melbourne and was the President of the Medico-Legal Society of Queensland Inc. from 2012 – 2014.



LYNETTE REYNOLDS

Partner, HWL Ebsworth Lawyers

Lynette Reynolds has practised in commercial law for more than 25 years, advising clients about all aspects of commercial and property law, including business contract advice, terms and conditions of supply, company and group structuring, and purchases and sales of businesses. In the medical and allied health sector, Lynette advises clients on medical and allied health structures including service agreements, locum arrangements, shareholders' agreements, associateship agreements, hospital contracting arrangements and buying and selling practices. Lynette was recognised as a leading practitioner by various independent guides, including Best Lawyers™ Australia, Asia Pacific Legal 500 and the Asialaw Profiles Legal Directory.



ANISHA SINGH

Senior Associate, HWL Ebsworth Lawyers

Anisha Singh is a member of HWL Ebsworth's Commercial team in Brisbane. Anisha has extensive experience in a range of legal areas, including taxation planning and advice, estate and succession planning, business structuring and restructuring, superannuation and commercial transactions. Anisha's experience includes implementing estate planning and asset protection strategies for high net worth individuals, succession planning for privately-owned businesses and groups, restructuring personal or business assets in the most tax effective manner, advising on the taxation effect of various property and commercial transactions as well as acting for the taxpayer in various tax disputes.



ANN SMITH

First Assistant Secretary, Provider Benefits Integrity Division, Department of Health

Ann Smith has led policy development, service delivery, knowledge services, infrastructure development and compliance across the health sector. She was responsible for the \$5 billion Health and Hospital Fund that resulted in over 200 infrastructure projects in health across Australia. Ann worked with the Fair Work Ombudsman, the then Department of Employment and Workplace Relations and the Family Court of Australia, and was the Executive Director for two private hospitals in Melbourne. Ann commenced as Assistant Secretary, Compliance Operations in 2017. Prior to this, Ann was Acting CEO of the Organ and Tissue Authority.

Ann is an ANZSOG Fellow and holds a Master's in Business Administration (International Management) as well as a Graduate Diploma in Adult Education and Training.



GARY SMITH

Practice Manager and Practice Management Lecturer, University of New England

Gary Smith has been a practice manager of a large multi-disciplinary practice in western Sydney for over 30 years. His career is extensive in managing healthcare facilities and providing health services, predominately in general practice. Gary is a past National and NSW State President of the Australian Association of Practice Management Ltd (AAPM). He is considered the guru of practice management in Australia by his peers, and an influencer in healthcare reform.

Gary is keenly interested and involved in health reform in Australia. He advises the Commonwealth Government on managing health reform and is a member of various advisory groups on behalf of AAPM.



GEORGE SOTIRIS

Workplace Relations Manager, AMA Queensland

George Sotiris has been with AMA Queensland's Workplace Relations team for eight years. He has a Bachelor of Business from Griffith University, majoring in employment relations and human services.

George specialises in employment aspects of medical practices, including contracts, employee engagement and workplace processes. George understands key legislation, including the *Fair Work Act* and the *Work Health and Safety Act*, and advises members on risk mitigation for workplace claims. George particularly enjoys working with practice staff to support better outcomes for doctors and their teams.

Speakers



LUKE TOY

Director, Medical Practice, Australian Medical Association

Luke Toy is the Director, Medical Practice at the Federal AMA. He was previously the head of advocacy for a National Health NGO, the Deputy Chief of Staff and Senior Adviser to a Federal Minister, and worked in a number of federal departments and in US politics. He has an Honour's in Communications (Media/Politics), a Master's in Public Policy, a Master's in Diplomacy, and is an Adjunct Professional Associate at the University of Canberra.



MEGAN WALKER

Health Marketing Specialist and Director, Market Savvy

Megan Walker is a health marketing expert with almost 25 years' experience working with health professionals across hospitals, specialists, medical research institutes, general practice and allied health practices. She is particularly passionate about private practice in the community and her marketing style helps practitioners connect with people. Megan regularly trains peak bodies, health membership groups and Primary Health Networks on health marketing. She has worked with over 200 private health practices to achieve lasting success.

Megan is degree qualified in business and communications, and has a Master's of Business Marketing. She is a Certified Practising Marketer, Fellow of the Australian Marketing Institute and Member of the Australian Institute of Company Directors.

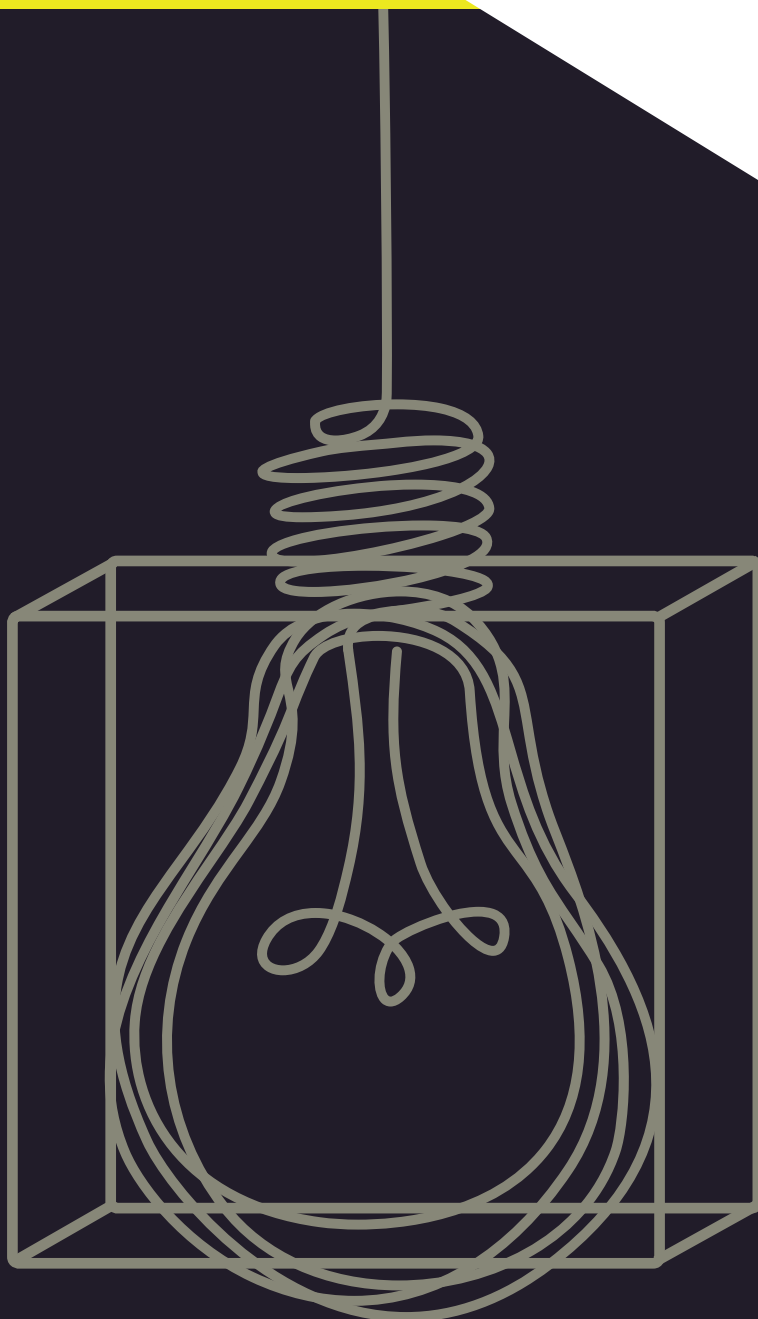


DR MATTHEW YOUNG

General Practitioner, Medeco Medical Centre

Dr Matthew Young has been a general practitioner for 24 years, and is currently practising at Medeco Inala. Matt is a Senior Lecturer at the University of Queensland Medical School, and is a regular AMA Queensland *Doctor Q* columnist on GP issues.

Outside of medicine, he is a qualified archaeologist and captains the Ned Flanders Cricket Club – the first cricket club in world cricket history to play full national teams in every continent.



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